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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/492,300	01/27/2000	Toshitaka Agano	Q55891	9715	
7590 01/23/2008 Sughrue Mion Zinn Macpeak & Seas 2100 Pennsylvania Avenue N W Washington, DC 20037			EXA	EXAMINER NGUYEN, JENNIFER T	
			NGUYEN,		
			ART UNIT	PAPER NUMBER	
			2629		
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			01/23/2008	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
09/492,300	AGANO, TOSHITAKA	
Examiner	Art Unit	
Jennifer T. Nguyen	2629	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 17 December 2007 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: a) \boxtimes The period for reply expires <u>3</u> months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPÉP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed. may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL 2. The Notice of Appeal was filed on <u>17 December 2007</u>. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). **AMENDMENTS** 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below); (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: . (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s): _ 6. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 7. For purposes of appeal, the proposed amendment(s): a) \square will not be entered, or b) \boxtimes will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: 9. Claim(s) rejected: <u>1-4,6-8,10-34 and 36-38</u>. Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE 8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e). 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1). 10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER place the application in condition for allowance 11. X The request for reconsideration has been considered but does NO because: See Continuation Sheet. 12. Note the attached Information Disclosure Statement(s). (PTO/SB/0) 13. Other: ____. Jennifer T Nguyen Examiner Art Unit: 2629

Continuation of 11. does NOT place the application in condition for allowance because: In the Applicant's remarks filed 12/17/07, Applicant stated that "Amended claim 1 recites that the luminance is adjusted based on operation of a graphical user interface. Applicant submits that the primary reference makes luminance adjustment automatically and thus does not rely on operation using a user interface". Examiner respectfully disagrees. Simpson teaches, in figure 6, a user interface feature according to the present invention. The user can enter a key on a keyboard of the computer to adjust the drive level for each of the regions currently being displayed on the computer screen (col. 7, lines 40-56). Applicant stated "Applicant submits that Tew relates to bit...The teachings of Tew are insufficiently specific to render claim 9 unpatenttable". Tew teaches greater bit-weights are display with more illumination; accordingly Tew teaches images displayed with a maximum luminance level represented by number (n) of bits. Applicant argued that "even assuming argued that Vara teaches the connection of the diagnostic apparatus, there is no inherent requirement that there will be plural ordinary maximum luminance levels as claimed." Examiner respectfully disagrees. Vera teaches a diagnostic apparatus has display screen comprise many portion with different level of intensity or gray scale of the image and the user can alter the gray scale and color scale of the ultrasound image in the image area (col. 4, line 54 to col. 5, line 42). There for it is believed that Cara make up for the deficiency of the Simpson .